



Delaware Design-Lab High School Board of Directors Meeting

Wednesday, December 18, 2013, 6:30 p.m.
Mobius New Media, 818 N. Market Street, Suite 2R, Wilmington, DE 19801

AGENDA

1. Review and Approve Minutes

2. CEO report

- One-year anniversary & a million thanks to each of you!



3. Financial

- Longwood Foundation Grant – Status
- Fundraising Plan – Status, DCF pass through account balance
- Board EOY contribution – 100% participation

4. Facilities

- Status: 1000 N. French St building. AOS timeline.
- Status: 519 N. Market St building. Lease timeline.

5. Start-Up Plan

- Director's Insurance policy, L&W Insurance Agency. Utica Insurance Co; Nick Kkoris, Clark Baffone & Matthews

6. Marketing & Recruitment Plan

- Enrollment – Status. Applications for enrollment, school presentations to 8th graders, home visits for enrollment, barber shops and beauty parlors.
- PR Presence – Interview with Larry Nagengast, 12-5-13; Ads in The News Journal and Delaware On-Line; Design-Lab Schools website www.design-labschools.org
- Networking/Outreach – McConnell Johnson event with Mayor Williams @ Hercules Plaza, 12-5-13, Ramon Rodriguez, "El Enlace del Alcalde", January-February 2014 dates for meeting Len Sophrin, Rotary

7. Other Business

8. Adjourn