



**Delaware Design-Lab High School
Board of Directors Meeting**

Wednesday, January 29, 2014, 6:30 p.m.
Mobius New Media, 818 N. Market Street, Suite 2R
Wilmington, DE 19801

AGENDA

- 1. Review and Approve Minutes**
- 2. Financial**
 - David Wagstaff – Capaldi, Reynolds & Pelosi – Presents Financial Tools and Report.
 - Fundraising Plan – Paul Miller & Rebecca Girtten lead the Spring Fundraiser; Iris Leon drafted Honda Foundation grant application.
- 3. Facilities**
 - Status: 519 N. Market St building. Lease sign by Board Chair. Parking variance in process. Open issue: security deposit.
- 4. Marketing & Recruitment Plan**
 - Enrollment Blitz – Enrollment Team = Pam Draper, Carol Austin, Margaret Buckley, Annemarie Bohn, Ron Reid. Marketing Expert = Rhonda Crowder
 - PR Presence – Creating buzz through print ads, Delaware online, The New Journal, MetroKids. Digital Media Teacher creates a 2-minute video to upload to social media.
 - Networking – names shared
- 5. Other Business**
- 6. Adjourn**