



Delaware Design-Lab High School Board of Directors Meeting

Wednesday, 19 March, 2014, 6:00 p.m.
Mobius New Media, 818 N. Market Street, Suite 2R
Wilmington, DE 19801

AGENDA

- 1. Review and Approve Minutes**
- 2. Financial**
 - Spring Capital Campaign - Planning for Fundraiser on 3-26-2014, Grand Opera House, 6-8 pm
- 3. Facilities**
 - Status: 519 N. Market St building. Bill Rhodunda, esq. is working with Kuumba Academy administration & Colonial Parking re: contract. Parking variance matter will be heard on the April 9 Board of Adjustment calendar, City of Wilmington. Open issue: security deposit.
- 4. Marketing & Recruitment Plan**
 - Enrollment Blitz – Enrollment Team = Continues outreach to New Castle County communities.
 - PR Presence – April print ads, MetroKids; Design-Lab Schools You Tube channel cool 2-minute video is popular!!!; Alvarez appears on Reality Check and The Congo Hour programs, Sunday, 16 March 2014, 2 & 8 pm on Comcast Channel 28. School presentations are ongoing.
- 5. Human Resources**
 - Rayala & Alvarez screen teacher and Principal candidates. Excellent quality so far.
- 6. Board Recruitment**
 - Matt Urban, Paul Miller and others share cultivation efforts.
- 7. Other Business**
 - **Adjourn**