



**Delaware Design-Lab High School
Board of Directors Meeting**

Wednesday, 16 April, 2014, 6:00 p.m.
Mobius New Media, 818 N. Market Street, Suite 2R
Wilmington, DE 19801

AGENDA

- 1. Call to Order**
- 2. Review and Approve March Minutes**
- 3. Delaware DOE Formal Review Communication**
- 4. Delaware State Board of Education Meeting, 17 April 2014, 1:00 pm**
- 5. Discussion with Jennifer Nagourney, Executive Director, Delaware DOE**
Charter School Office
- 6. Discussion re: Next Steps**
- 7. Facilities**
 - Status: 519 N. Market St building. Parking variance was granted at April 9 Board of Adjustment meeting, City of Wilmington.
 - Legal: Lease obligations in light of DOE Formal Review decision.
- 8. Financial**
 - Spring Capital Campaign – Net donations from Fundraiser on 3-26-2014
 - Fundraising, Grant Finding, Corporate Sponsorships, Revenue Development
- 9. Student Recruitment**
 - Enrollment Numbers – April 1st Count in eSchool+ and May 1st Unit Count
 - Student Enrollment Blitz - Continued outreach to New Castle County by Enrollment Team; Enrollment Meet & Greet event, Tuesday 4-15-14 @ Wilmington Public Library; Continued outreach to schools.
 - PR Presence – April print ad, MetroKids; Clear Channel Outdoor billboards throughout NCC; Design-Lab Schools You Tube 2-minute video; Dr. Alvarez & Dr. Rayala appear on CCAC Program, Sunday, 20 April 2014, Comcast Channel 28.
- 10. Staffing**
- 11. Motion re: Next Steps**
- 12. Board Recruitment**
- 13. Other Business**
- 14. Adjourn**