



**Delaware Design-Lab High School
Board of Directors Meeting**

Wednesday, 21 July 2014, 6:00 p.m.

Mobius New Media, 818 N. Market Street, STE 2R, Wilmington DE 19801

AGENDA

1. Call to Order

2. Review and Approve June Minutes

3. Facilities

- Status: 519 N. Market Street building. Letter from Kuumba. (attachment)
- Discussion of response.
- Access to building for month of August.

4. Financial

- Longwood Grant (match due Sept 1st)
- Federal Non-SEA Charter Start-up Grant application – Filed 7-10-14 (attachment)
- Compensation Proposal for Dr. Alvarez – Discussion (handout)
- Development – Appeals Letter (handout)
- Deep-Dive Festival, August 13-17, 2014 – Action (attachment)
 - Overview
 - High School Panel
 - Business Panel
 - Interns (attachment)
 - WDEL radio advertising expense

5. Student Recruitment & Marketing

- Past
 - Ice Cream Festival, Saturday, June 28th & Sunday, June 29th @ Rockwood Park. Rebecca reports.
 - Design-Lab Deep-Dive – Sunday, June 22nd 2-6 pm – Matt reports.
 - Marketing follow-up – Meeting w Jorge
- Upcoming
 - People's Festival & Tribute to Bob Marley, Saturday, July 26th @ Wilmington Riverfront, 9 am-10 pm
 - Riverfront Blues Festival, Aug 1-3 @ Wilmington Riverfront
 - August Quarterly Festival, Aug 30-31 @ Wilmington Riverfront
 - Newark Community Day, Sept 15, UDE campus
 - Other events?

6. Board Expansion

- Board Position Description & Volunteer, Sponsorship & Naming Rights – Discussion (attachments)
- Development Committee – Discussion

8. Other Business