

**Delaware Design-Lab High School
Minutes of the Board of Directors**

August 28, 2014
6:00 p.m.

Mobius New Media
818 N. Market St., Suite 2R
Wilmington, DE 19801

Members Present:

Matt Urban, Chair; Paul Miller; Vice Chair; Iris Leon, Secretary; Rebecca Girten

Others Present:

Dr. Cristina Alvarez; CEO, Delaware Design-Lab High School

Dr. Martin Rayala; CAO, Delaware Design-Lab High School

The meeting was called to order at 6:20 p.m.

Minute Approval

The Board approved draft minutes from the July 21, 2014 meetings that were circulated for review in advance of the meeting. Ms. Girten moved to approve the minutes from the July 21st meeting with no changes. Mr. Miller seconded the motion and the motion was unanimously carried.

RESOLVED, that the minutes from the July 21, 2014 meetings of the Board of Directors of Delaware Design-Lab High School are approved as presented in the meeting.

Facilities & Fundraising

Dr. Alvarez stated that she met with Raye Jones-Avery and Lynn Howard from Kuumba Academy to discuss the terms of the lease and payment options for 519 N. Market Street. She stated that the meeting focused mostly on fundraising. She distributed the prospect list that resulted from the meeting.

Dr. Alvarez stated that at this time, Kuumba will not forgive the outstanding lease debt and that they expect it to be paid in future years.

Discussion ensued.

Dr. Alvarez agreed to approach There duPont from the Longwood Foundation to request an extension to the matching grant, which has a deadline of September 15, 2014.

Executive Compensation Package

Ms. Girten stated that she forwarded the proposed compensation package for Dr. Alvarez to a few attorneys for review. Mr. Urban stated that the board would meet separately to discuss the package after legal review.

Deep-Dive Festival

Dr. Rayala updated the Board on the Deep-Dive Festival that was held August 13-17, 2014. He stated that it went well and that each day drew approximately 25 people, with one day attracting closer to 50 because of a school group.

Dr. Rayala stated that potential sub-lessees that emerged from the Festival are Barrel of Makers and Tech Elective.

Recruitment/Marketing

Dr. Alvarez stated that new materials were designed recently that would be posted in supermarkets and other public spaces.

Dr. Alvarez stated that a new social media person would be helpful, since the summer intern she hired returned to school. Mr. Urban stated that he had some recommendations.

Fundraising

Further discussion about fundraising ensued.

There being no further business, Mr. Miller motioned to adjourn the meeting. Ms. Girten seconded the motion and the motion was unanimously carried.

The meeting adjourned at 7:55 p.m.



Iris Leon
Secretary